

Erasmus+ Programme
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Co-designing Learning for Impact-Focused Entrepreneurship (Co-LIFE)

(01 Jan '24 to 31 Dec '26)

Project Website

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Document Information

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Version 1.0	Deliverable 2.3
Deliverable description	Highlights EIL's role in managing and enhancing the project's official website as a key platform for dissemination, transparency, and stakeholder engagement. The report details the regular blog updates, addition of event images and banners, coverage of partner meetings and pilot activities, and integration of project documentation for public access.
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Co-LIFE Project

The state of the environment and the economy require altering the way we approach business transactions (cf. the UN Sustainable Development Goals). Innovative sustainable interventions addressing social inequality and environmental degradation are required to create employment opportunities for sustainable growth. The Co-LIFE project aims to produce innovative educational measures in impact-focused entrepreneurship (IFE) in four (4) Indian HEIs. Project partner institutions in Europe and India have come together to co-develop educational content (course curriculum), learning materials, and novel innovative pedagogics to advance IFE-based education in India. This educational collaboration between Indian and EU-based HEIs (including students as co-developers) involves creating a tight stakeholder ecosystem in India and between India and the EU. The proposal involves local companies, non-academic organizations, and relevant stakeholders bringing innovative added value for social inclusion. This will produce positive social, economic, and environmental results through knowledge-sharing. Through close collaboration between HEIs, companies, and associations, e. g. via impact-focused entrepreneurship activities, the Co-LIFE project will create change in communities, in the short and long term. India needs sustainable interventions to exploit their demographics and vibrant ecosystem for entrepreneurial growth. The goal is Erasmus+ CBHE goals. Additionally, enhancing intercultural relations between the EU and India among HEIs, students, teaching staff, and local businesses and associations is an objective. HEIs and the ecosystem created in the project will benefit from exchanging best practices in learning and teaching methods and practical ideas towards employment and sustainable development in their respective areas.



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1. Overview

The Co-LIFE website serves as the central communication hub for the project, showcasing milestones, sharing updates across partner institutes, and ensuring the visibility of key results to internal and external stakeholders.

École Intuit Lab (EIL) is responsible for developing and maintaining the website, ensuring its alignment with the project's goals, EU dissemination requirements, and evolving communication needs.

2. Objectives

The website is designed to:

- Improve the visibility of the Co-LIFE project across partner institutions and external audiences
- Communicate progress and outcomes of activities across India and Europe
- Share knowledge, research, and best practices emerging from the Pilots
- Provide access to key deliverables, reports, and publications
- Function as an accessible information source for students, educators, and entrepreneurs interested in impact-focused learning

3. Activities Undertaken

Significant updates have been implemented since the beginning of the project. Key tasks include:

Area	Progress Completed
Platform Setup	Website launched with full project structure and navigation
Sections & Pages	"About," "Partners," "Work Packages," "Course Pilots," and "News & Blogs" sections completed
Blog & Updates	Regular content published to document milestones, meetings, and outputs from Pilot 1

Visual Branding	Website banners created for major events and announcements
EU Branding Compliance	EU logo placed on header, multilingual disclaimer added across pages
Accessibility	Links to all partner institutions activated
Deliverables Upload	Work Package deliverables prepared for inclusion on the blog

4. Content & Dissemination Achievements

- Website now reflects project progress across India and Europe in real time.
- Introduction of blog posts has increased awareness of activities such as the Belgium partner meetings and Pilot 1 milestones.
- Visual coverage (banners and image carousels) has made the platform more engaging and dynamic.
- Partner institutions are now consistently represented and linked across the site.

5. Upcoming Focus: Pilot 2 Website Communication Plan

To support the rollout of Pilot 2 (January–March 2026), the website will highlight:

Focus Area	Planned Actions
Course Announcements	Banners + homepage highlights
Impact-Focused Enterprises Case Studies	Dedicated webpage for participating businesses
Student Community	Blog posts capturing student reflections and classroom learnings

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Live Progress	Monthly updates on key milestones from Jaipur and Noida
Social Media Integration	Instagram feed and cross-linked updates

This approach will ensure that Pilot 2 is visible, transparent, and accessible for students, faculty, stakeholders, and external audiences.

6. Next Steps

- Continue publishing milestone-based blog articles and visual content
- Upload all public deliverables and ensure navigation clarity for stakeholders
- Integrate social media activity onto the homepage to enhance engagement
- Strengthen visibility of partner institutions by showcasing collaborative outcomes
- Measure and report performance of website traffic and engagement for future improvement

7. Conclusion

Through consistent management and content development by École Intuit Lab, the Co-LIFE website has evolved into an active and reliable information hub documenting progress across continents.

Continued focus on Pilot 2 visibility, partner collaboration highlights, and student-centric stories will help maintain momentum and ensure alignment with the project's mission: co-designing learning for a sustainable and impactful future.